



Media Kit

ROVECONCEPTS

[@roveconcepts](#) | #myrove



Our Story

Rove Concepts. A curated and crafted experience that connects design with the individuals who seek it. Founded in the Pacific Northwest in 2011, our company grew from a desire to modernize the furniture industry. Focusing on quality and contemporary design, we offer sophisticated home decor to help create your inspired lifestyle.

Collections



ROVECONCEPTS

Discover our collection of modern designs inspired by Italian luxury and Scandinavian functionality. Elegant fine lines and technical details mingle with effortlessly clean and composed minimalism for a look to complement your unique style.

ROVECLASSICS

Iconic designs are beautifully reproduced for the modern home with our Rove Classics collection. Individually handcrafted with quality materials that maintain the integrity of the original specifications, these timeless pieces showcase proven style and comfort.

Our Friends



[A Beautiful Mess](#)

[Bethany Menzel](#)

[Kristina Lynne](#)

[Gillian Stevens](#)

[Andy Heart](#)

[Allie Seidel](#)

[Vitruvi](#)

[Steven Fingar](#)

[The White Farmhouse Blog](#)



@bykristinalynne

Our Partnerships

Over the past few years, we've been featured in lifestyle, food, fashion, and home publications across the country. We choose our partners as much as they choose us; making sure our brands are in line is a top priority. Above all we value design, passion, and authenticity, so if you think we're a good fit, we'd love to hear from you!



@hellohoku

Working Together

We believe in the value of building long term relationships. With each collaboration, we hope to establish a program for brand ambassadors who truly love our brand and are willing to go above and beyond for us.

Each new partner is evaluated on a case by case basis. It's a no brainer, authenticity plays a major role here, and is a strong reason why people choose to trust influencers online. Some other things we take into account are the reach of audience on influencer social media and blogs, and engagement with followers. We also highly value partners who can show us some examples of previous collaborations.

In return for our loyal partners, we will happily provide mutual exposure for your company or personal brand through ongoing credit, tags and testimonials.

We will also continue to provide exclusive sneak peeks, promo codes and product exchanges for you and your followers. When working together, we'll leave the design and copy up to you, however, we do ask that our products be highlighted to the best of your ability so that we can share it on our end!



Sound Good?

Get in touch with our media representative to begin a conversation.

media@roveconcepts.com

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